

What we will be
chatting about
today...

What is your personal brand?

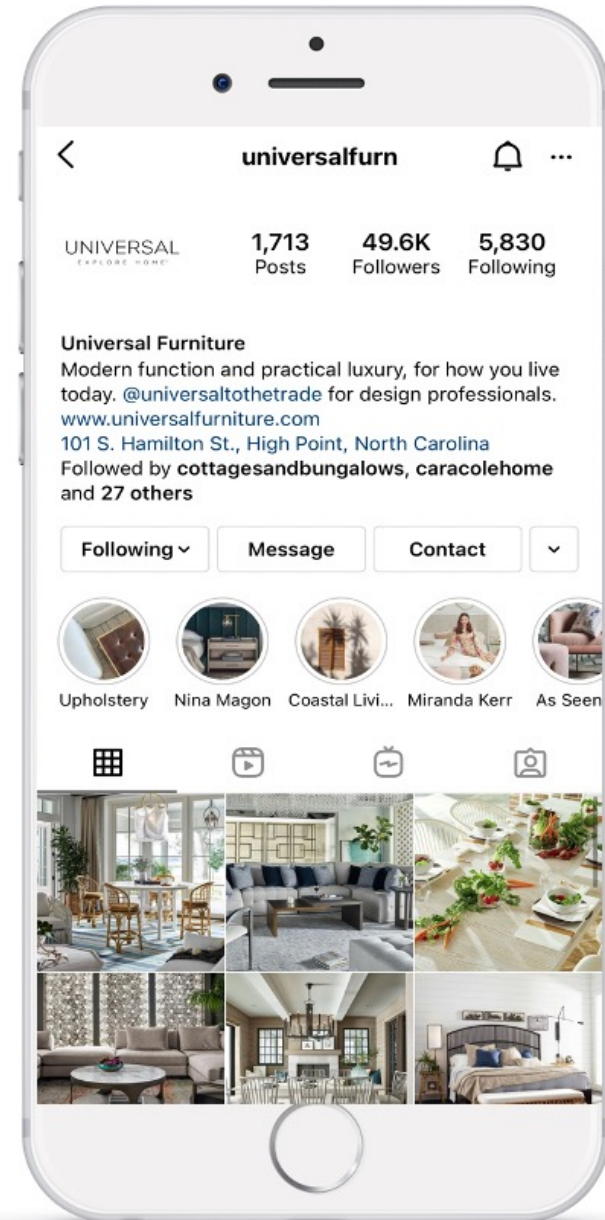
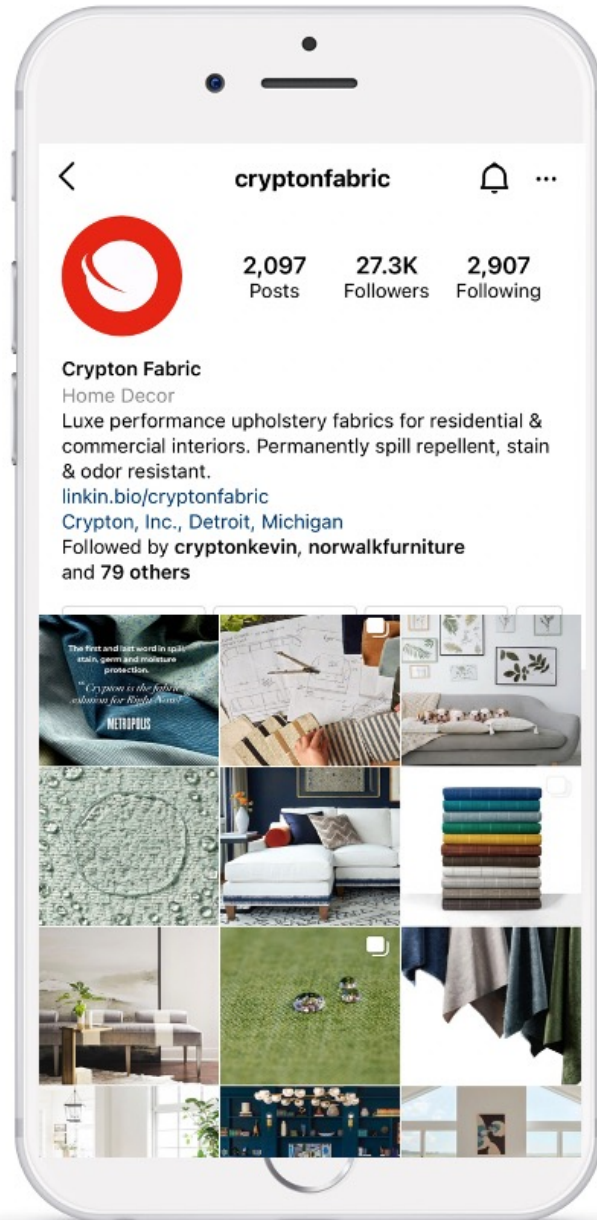
Storytelling

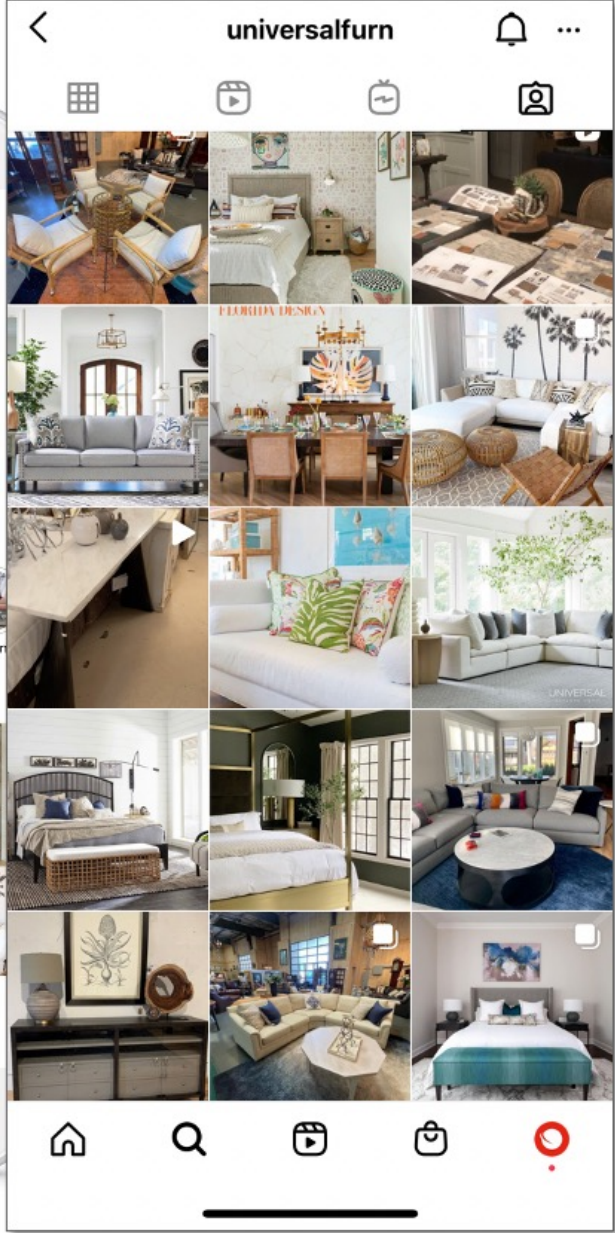
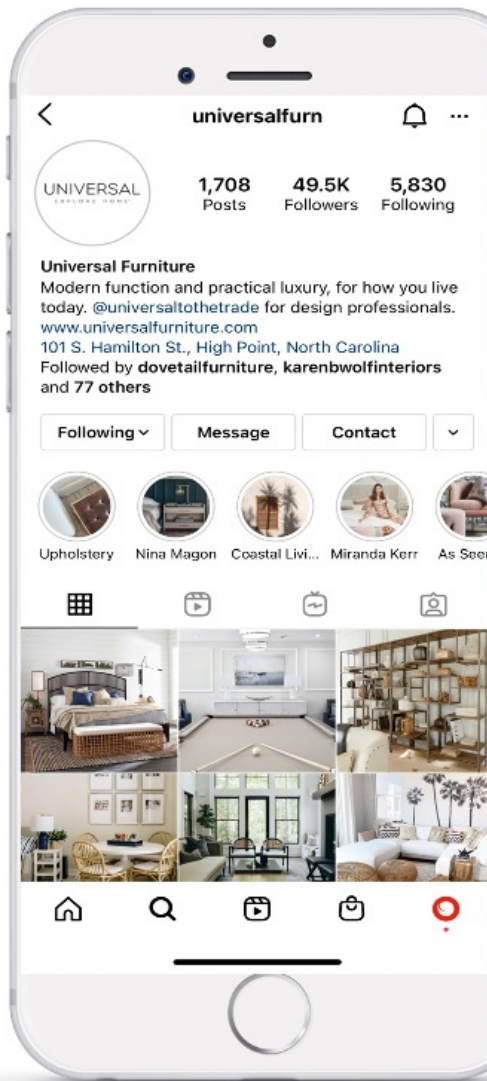
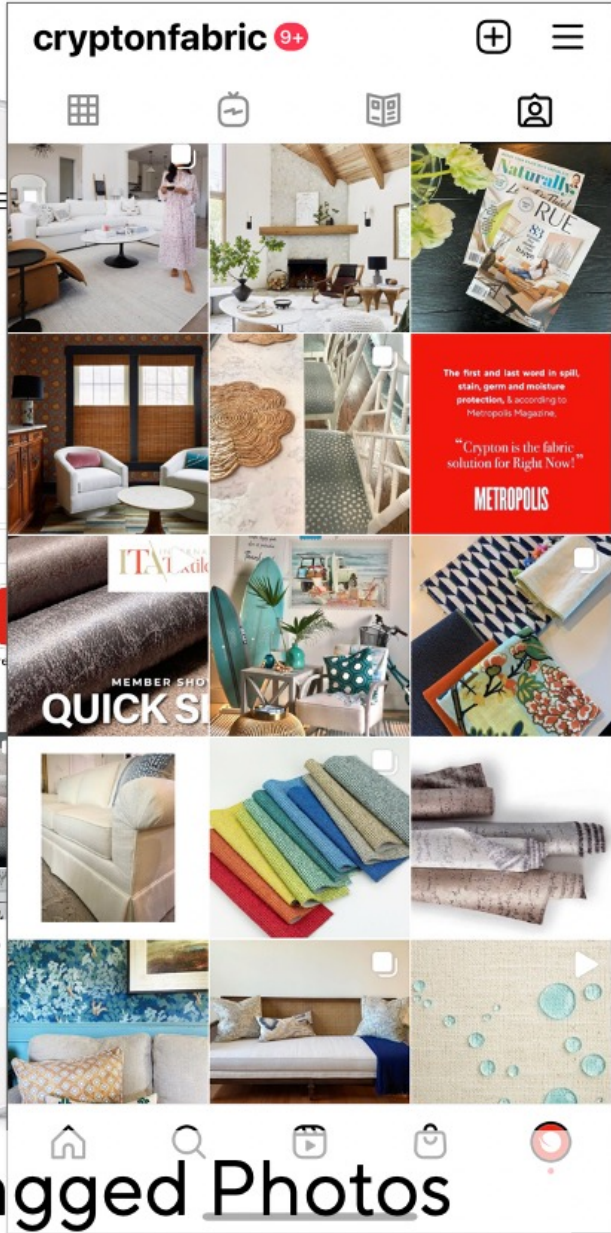
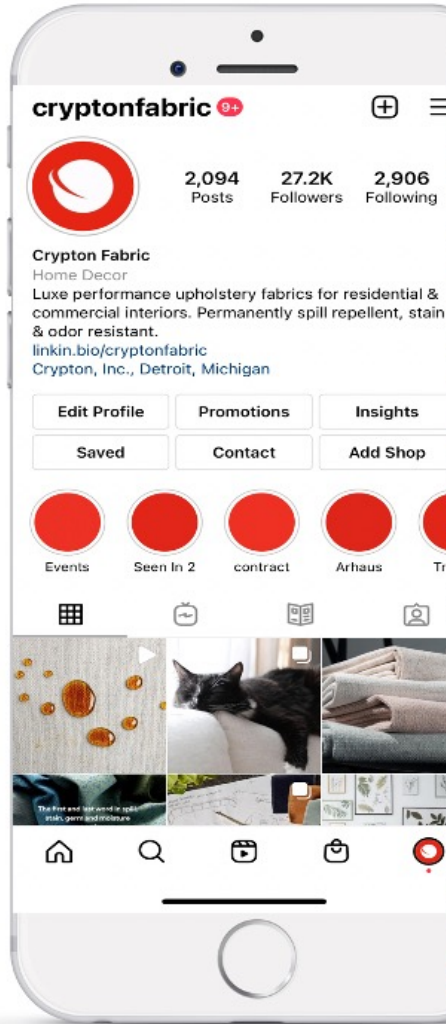
Imagery is Key

The ask



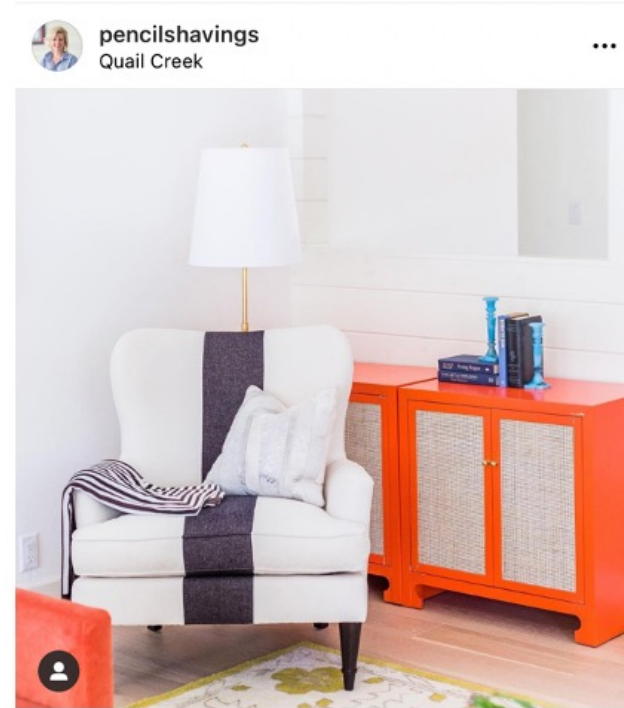
Crypton & Universal Brand





Brand View: Tagged Photos

Photography 1st



- Good natural lighting - No filters
- Windows and archways are always a good idea
- Consistency with lighting and style of your instagram feed
- Try to show your design style in every post

What is your brands story?


 mirandakerr




Like Comment Share

Liked by nmackenzie3 and 75,331 others

mirandakerr My favorite nook in our Malibu home 🏡💕
#FurnitureFriday

 mirandakerr



Like Comment Share

Liked by nmackenzie3 and 27,360 others

mirandakerr Today's #selfcaresunday 💕 Rose Quartz crystals at the basin of my tub for some nurturing loving energy ✨

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Like Comment Share

Liked by nmackenzie3 and 106,848 others

mirandakerr Happy Saturday from me and Teddy 🌞💕

View all 561 comments

janicejoostemaa 🥰🥰🥰🥰🥰 So beautiful

lofficielusa Always an angel ❤️

January 16

 mirandakerr Ariana Grande · just like magic 🎵

0:21

What is your brands story?

pencilshavings
Pencil Shavings Studio



Liked by rigabrielson and 352 others

pencilshavings I'm starting to actually look forward to things again - like hope is now actually a possibility instead of uncertainty and despair. Spring feels... more

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housefurn Same! It's such a feeling of relief! 🥰

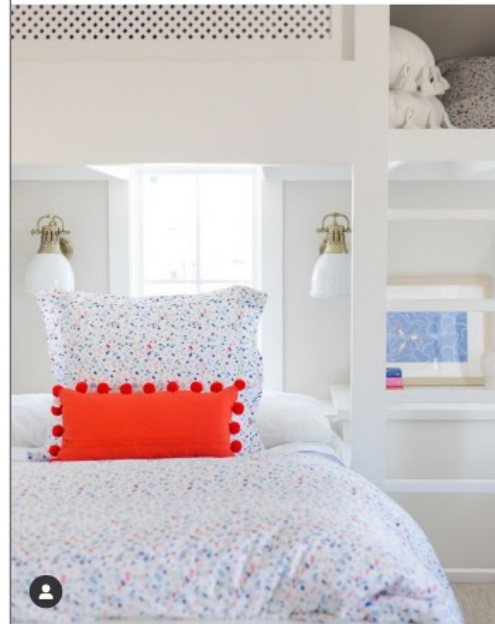
pencilshavings



Liked by elise.gabrielson and 259 others

pencilshavings Gimme all the rattan and may the trend never die. ❤️ Grateful for the opportunity to chat about brand/influencer relationships today with... more


pencilshavings
Carlton Landing



Liked by stephaniekrausdesigns and 424 others

pencilshavings The happiest bunk beds ever - its all about that pop of tomato against the terrazzo

pencilshavings
Pencil Shavings Studio



Liked by elise.gabrielson and 402 others

pencilshavings Red white and blue. Always. Today was bonkers for our country and I'm so sad for how events have unfolded. May we be find a way to unite... more

Here are some of the questions that were asked at last DIC Session?

- What are brands looking for in regards to content creation?
 - Does the size of the audience matter?
 - Do things need to be photographed professionally?
 - Best practices to approach a brand with a project?
 - Does it help if we have used your product in previous projects?
-



The Ask

